



2009 List of Speakers

KEYNOTE SPEAKERS



Dr. Terry Grossman

Frontier Medical Institute
www.fmiclinic.com
2801 Youngfield St - Suite 117
Lakewood, Colorado 80401

Dr. Terry Grossman, Lakewood, CO, Physician & Author - (303) 233-4247

Author of *The Baby Boomers Guide to Living Forever*, *Fantastic Voyage* and *TRANSCEND: Nine Steps to Living Well Forever*, Dr. Terry Grossman has appeared as a guest on Fox TV, ABC TV, in a Barbara Walter's Special and on Coast to Coast AM with Art Bell. The founder and medical director of Frontier Medical Institute in Lakewood, Colorado, Dr. Grossman is dedicated to running his nutritional medicine practice with emphasis on anti-aging medicine and intravenous therapies such as chelation therapy, vitamin and nutritional IV's.

He lectures frequently on topics related to alternative medicine throughout the United States and internationally. Prior to moving to the Denver metro area, he spent 15 years as a community family doctor in the Colorado mountains, during which time he delivered almost 1,000 babies. He has been offering chelation therapy to his patients for over 16 years. Dr. Grossman is a diplomate of the American Board of Chelation Therapy (ABCT) and a member of ACAM (The American Academy for Advancement of Medicine), and A4M (The American Academy of Anti-aging Medicine).



Stephen S. S. Hyde

www.hydeonhealthcare.com

Stephen S. S. Hyde, Colorado Springs, CO Author

As the former chief HMO financial regulator in the Ford and Carter administrations and founder of Peak Health Care, Stephen S. Hyde, brings a unique perspective to the issues surrounding managed care. A Harvard MBA who left government to start one of the nation's most successful HMO's, Peak Health Care, Hyde became certified as a managed care actuary and went on to form a series of start-up companies, mostly in health care.

The author of a new book *Cured! The Insider's Handbook for Health Care Reform*, Stephen exposes the root causes of the health care crisis and proposes a simple, eminently workable market solution that provides for universal insurance, affordable care, better medical quality, effective prevention, and an end to the primary care provider shortage. He also wrote the book, *Prescription Drugs for Half Price or Less*.

Over the years he has been CEO of two medical groups and board member and/or CEO of several companies and non-profits, including a hospital, two health management consultancies, a physician practice management firm, an adoption agency, a PPO company, and a startup health insurance company providing health savings accounts and low-cost individual insurance. For the past several years, he has been traveling and speaking about market-based health reform and advising corporate and insurance company clients on how to improve their prescription drug benefits.



Dr. Brad Nieder

www.healthymorist.com
206 Madison Street
Denver, CO 80206
drbrad@healthymorist.com

Dr. Brad Nieder, Denver, CO The Healthy Humorist - 1-866-HUMORMD

A general practitioner and humorist, Dr. Brad Nieder will serve up a witty blend of healthcare humor and wellness advice in his entertaining keynote address, "Laughter is the best medicine."

Dr. Nieder discovered his talent for standup comedy during his college years at Stanford University and performed for both live audiences (and cadavers) in medical school at the University of Colorado and during his residency training at the Medical College of Virginia.

Awe-inspiring, thought-provoking and downright funny, Nieder's participation in the Summit is the perfect anti-dote to today's trying times.



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GENERAL SESSION SPEAKERS



Bob Littell

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Littell Consulting Services
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Bob Littell, Atlanta, GA, *Networking Author* - 404-842-0001

Bob Littell has spent the last four decades in the financial services industry – at the home office as well as out in the field. The principal of a company featured in a front-page "Wall Street Journal" article called "Second Opinion Insurance Services," Littell has been Chief Marketing Officer for two different life insurance companies and has owned and operated a large brokerage wholesale insurance agency.

Today, Bob's real passion involves a word and a concept he created – "NetWeaving" – a Golden Rule and "Pay It Forward" form of networking. It's all about helping others as a 'connector' or 'resource-provider'...no-strings-attached. He is spreading the concept by offering NetWeaving speaking and training programs across a wide array of fields and industries. Proceeds from the sale of his book, "The Heart and Art of NetWeaving," have enabled him to raise significant funds for various organizations such as Junior Achievement, Boys and Girls Clubs, Cystic Fibrosis Foundation, American Cancer Society, school scholarship programs and the Pay it Forward Foundation, whose steering committee Bob co-chairs.

In addition, Bob has served as chairman or served on Boards of several national as well as local organizations within financial services. He provides consulting services to financial institutions on marketing and distribution strategies and issues.

Cheryl Siefert, Denver, CO *Dementia and Palliative Care Expert* - 303-398-6326

Devastated by her experience with her mother's Alzheimer's disease, former CPA Cheryl Siefert, was motivated to change careers. She sold her accounting firm, earned a Masters degree in Non-Profit Management from Regis University and dedicated her life to improving the dignity and quality of life for individuals with life limiting diseases, first as the Education Services Director at the Colorado Alzheimer's Association, and, currently, at the Life Quality Institute.

During her tenure at the Alzheimer's Association, she developed the highly acclaimed Alzheimer's Learning Institute, Police Training Program, and the Caregiving in the Later Stages of Alzheimer's Disease educational series.

In 2006, Ms. Siefert joined the Life Quality Institute where she combines her business expertise with her program management and development skills to promote palliative care resources, knowledge, and understanding. Life Quality Institute is the premiere provider of palliative care education in Colorado.

A gifted speaker, Cheryl has presented at local, regional, and national seminars on subjects including dementia and palliative care, ethics, advanced directives, and death and dying.

Cheryl Siefert

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Dennis Blitz, Chicago, IL *Author & President of IRA Club* - 312-795-0988

The author of "Save Smart, Earn More, The New Rules for Retirement Investing," Dennis Blitz is President of the IRA Club, an organization that provides education to investors to help them achieve the greatest possible growth and returns from their Individual Retirement Accounts (IRAs). His lengthy career in education started in 1970 when he founded The Blitz School which provided educational programs specifically oriented to investment professionals at America's largest insurance and brokerage firms.

Dennis later became President of Dearborn Financial Publishing, considered to be one of the pre-eminent providers of education and training for real estate, equity and Insurance professionals. In 1998, Dearborn became part of the Washington Post organization.

Dennis has authored several books on financial topics and has presented financial lectures to over 1,000 groups throughout the United States and several countries abroad.



Dennis Blitz

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2009 List of Speakers

GENERAL SESSION SPEAKERS - Cont'd



Robert Atchley
Naropa University
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Robert Atchley, PhD, Boulder, CO Gerontologist - 303-444-0202

As the former president of the 10,000-member American Society on Aging, associate editor of the Encyclopedia of Gerontology and founding editor of the journal, *Contemporary Gerontology*, Professor Robert Atchley's interests include adult development, spiritual development, long term care, public policy, work and retirement, health change and disability, and family issues. Currently Atchley is Professor and Chair of the Department of Gerontology at Naropa University in Boulder, Colorado.

He has also served in numerous leadership positions in the Gerontological Society of America and the Association for Gerontology in Higher Education. From 1974 to 1998, Atchley was director of the Scripps Gerontology Center at Miami University in Oxford, Ohio, one of the top gerontology centers in the United States. He is also a past board member and current faculty for the American Institute of Financial Gerontology.

He is author of over 100 articles and book chapters in the social gerontology literature and more than a dozen books and research monographs, including nine editions of his introductory gerontology text, *Social Forces and Aging*. He has received more than a dozen awards for his scholarship, teaching, and professional service in the field of aging.



David Weigelt
Immersion Active
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Frederick, Maryland 21701

David Weigelt, Frederick, MD Author - 301-631-9277 ext 112

David Weigelt is a founding partner and marketing strategist for Immersion Active, the only Internet marketing agency in the United States focused solely on the boomer and senior markets. Immersion Active named to the 500|5000 list of fastest-growing private companies in the country by Inc. in 2009.

The co-author of "Dot Boom: Marketing to Baby Boomers through Meaningful Online Engagement," Dave uses tools to assess how and where brands need help with targeting baby boomers and seniors online. His comments will provide insight on why a website may not be reaching its target audience. In addition, he is regarded as an expert on social networking and how to use it to grow business. Come learn how to use online tools in a more effective way through this presentation.

David began his career as a creative services consultant. He then moved on to the world's largest aviation association, Aircraft Owners and Pilots Association (AOPA), as their senior designer. While at AOPA, David was instrumental in the association's transition from a CompuServe bulletin board to a 30,000 page website and was responsible for development of their foundation's award winning e-learning platform.



Dr. Sara Qualls
University of Colorado at Colorado Springs
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Dr. Sara Qualls, Colorado Springs, CO Professor of Psychology - (719) 255-4151

A practicing clinical psychologist who helped establish the CU Aging Center which provides mental health services for older adults in Colorado Springs, Dr. Qualls' research focuses on family development and clinical interventions for later life families, innovative approaches to senior housing and applied technology interventions to improve the well-being of older adults.

She currently serves as the Director of the Gerontology Center at CU and has published five books on mental and aging topics. Sara earned her Master's degree and Ph.D. in clinical psychology from Pennsylvania State University. She is on the Editorial Boards of both *Journals of Gerontology: Psychological Sciences*, and *Clinical Gerontologist*. She has authored and co-authored numerous articles and book chapters in the area of geropsychology.



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Dorcas Hardy
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Dorcas Hardy, Spotsylvania, VA - Social Security Administration

Founder of her own primetime weekly television program, "Financing Your Future" and a host of "The Senior American," An NET political program for older Americans, Dorcas R. Hardy is president of Dorcas R. Hardy & Associates, a government relations and public policy firm serving clients in the health services, disability insurance and financial industries.

Her know-how of the Washington political scene is considerable. Hardy served both as the U.S. Commissioner of Social Security from 1986 to 1989 and as the Assistant Secretary of Human Development Services for the U.S. Department of Health and Human Services. She speaks and writes about domestic and international retirement financing issues and entitlement program reforms and is the author of *Social Insecurity: The Crisis in America's Social Security System* and *How to Plan Now for Your Own Financial Survival*. Ms. Hardy consults with seniors' organizations, public policy groups and businesses to promote redesign and modernization of the Social Security and Medicare systems.

She is a writer and advisor to *Stroke* magazine, a Certified Senior Advisor and serves on the Social Security Advisory Board and the Board of Directors of The Options Clearing Corporation, Wright Investors Service Managed Funds, and First Coast Service Options.



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Dean Lindsay, Plano, TX - Author - 214-457-5656

An authority on harnessing human potential and creating authentic business growth, Dean Lindsay brings to the table a portfolio of invaluable marketing tips on how to cultivate quality referrals utilizing excerpts from his books, *The Progress Challenge* and *Cracking the Networking CODE: 4 Steps to Priceless Business Relationships*.

A cum laude graduate of the University of North Texas, Lindsay serves on the Executive Advisory Board for UNT's Department of Marketing and Logistics and the Board of Directors of the UNT Alumni Association.

An avid runner, Dean has completed the Stockholm Marathon in Stockholm, Sweden, and the Motorola Marathon in Austin, Texas. He is an active member of the Viktor Frankl Institute of Logotherapy and the American Society of Training and Development.