



September 22, 2009

Dear Professional,

2009 CSA Summit – Learn Today, Use Tomorrow

Are you looking for a way to really set your business apart and gain new clients? Do you need more information on how to better market to and serve the clients you have? Every professional working with seniors should be checking out this year's ground-breaking and dynamic one-day CSA Summit.

The 2009 Summit is being held live in Denver, Colorado, on October 30, 2009, from 8 a.m. to 4 p.m. ([www.csa.us/Upcoming Events/Summit](http://www.csa.us/Upcoming%20Events/Summit)). However, this year we are also offering you the opportunity to save on travel expenses and watch us live from your home or office computer! The online presentations would be in real-time and you would be able to view them and the PowerPoint handouts as if you were attending live.

We are presenting two separate breakout tracks this year, one completely focused on the aspects of aging and the other is all about marketing and networking. You will be able to pick each hour what breakout you would like to attend with one of our renowned aging speakers. These speakers include names such as Dr. Terry Grossman, expert on nutritional medicine and aging; Dennis Blitz, author of *Save Smart, Earn More*, a book about "the new rules for investment retiring"; and Dorcas Hardy, former Social Security Commissioner. In addition, each participant will receive valuable downloadable tools, articles and information from all of our speakers for your use after the Summit.

Sign up for this exciting event and come learn how the aspects of aging and marketing to the aging are changing. I hope to see you there.

Best regards,

Ed Pittock, CSA
President
Society of Certified Senior Advisors